



# CASE STUDY

## Washington D.C



**Frank Motola & Complete**

“I have never seen such AMAZING results in such a short time! Frank & his team are so much different from other companies...they did what they promised and delivered trackable results.”

*- Mike Pinto*



Chimney Repairs | Chimney Services | Fireplaces | Inserts | Stoves | Air & Dryer Vent | Outdoor | Blog | Contact Us



### CHIMNEY SERVICES

Make sure your chimney is in proper working order with just one call to our experienced crews.



### CHIMNEY LEAKS

When your chimney has a leak or needs maintained, the work needs to be completed by experts in order for your chimney to be safe to operate.



### WOOD STOVES

Having a wood stove will give your home a cozy, relaxed atmosphere that is simply unmatched.



### SHOWROOM

Visit our Showroom to see our full line of wood stoves, products, and accessories.

[Click Here For A Virtual Chimney Assessment](#)

RELIABLE & AFFORDABLE, CHIMNEY SERVICES IN PASADENA, ANNAPOLIS, BALTIMORE AND BEYOND



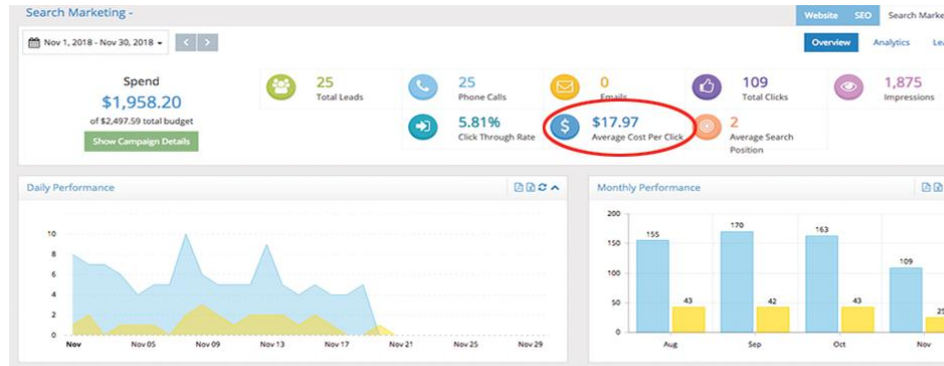
# Ad Management

We Bring The Avg. CPC (Cost Per Click) Down

## Previous Web.com Management:

One Full Month - Nov. 2018

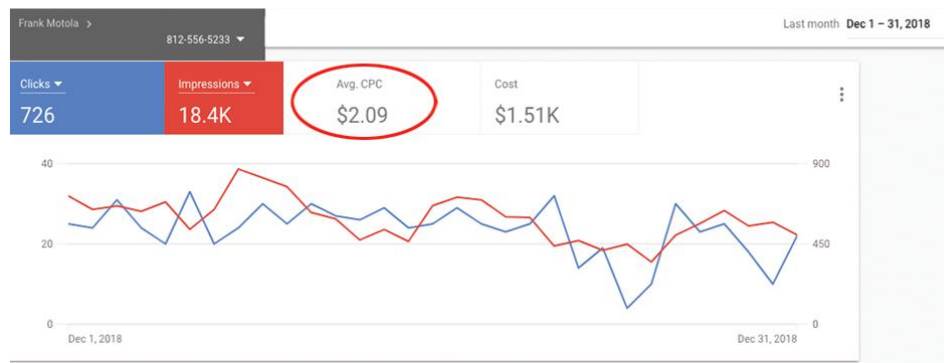
- Avg. CPC - \$17.97
- 109 Total Clicks
- Cost \$1,958



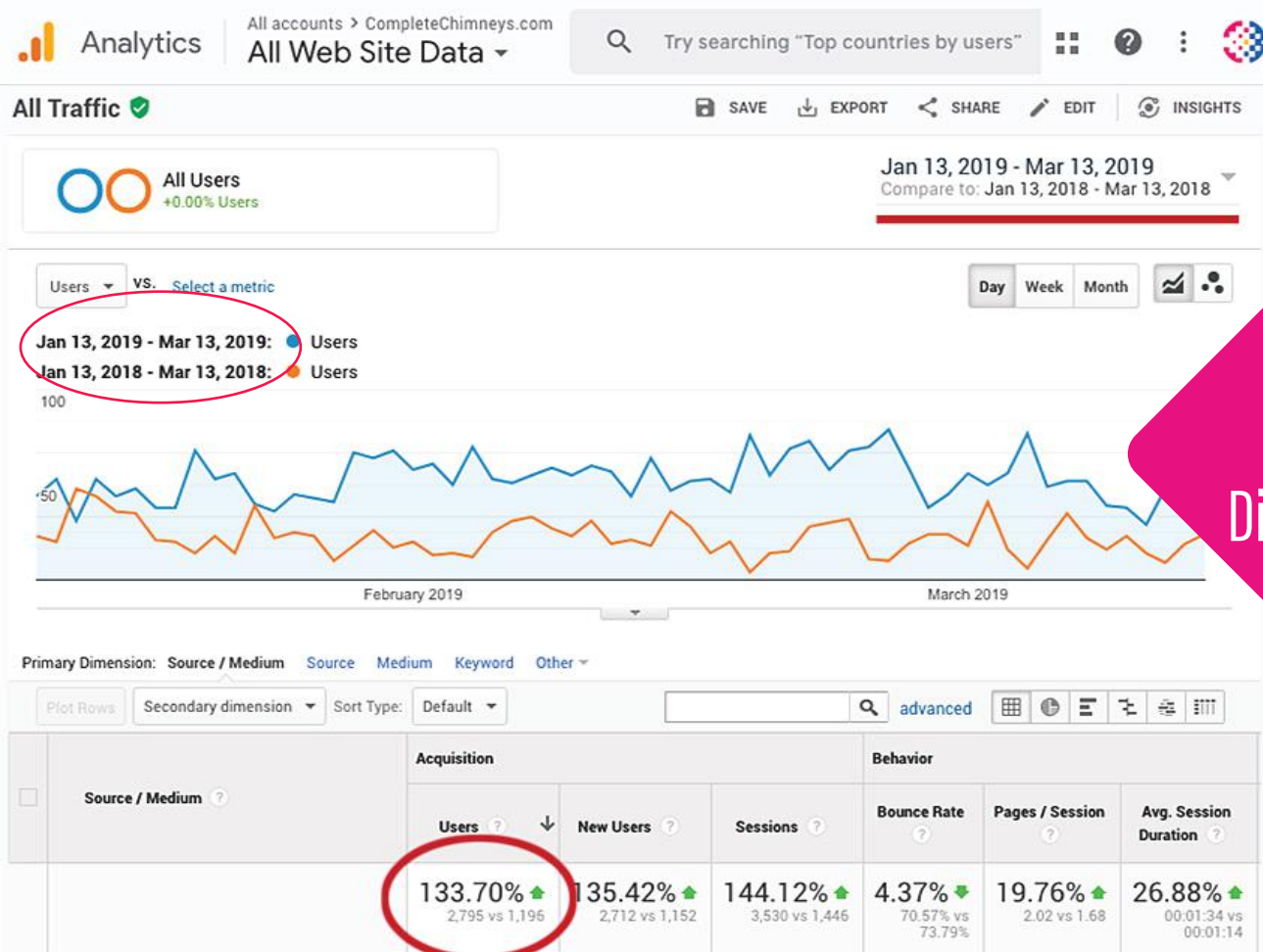
## Brandtastic1.com Management:

One Full Month - Dec. 2018

- Avg. CPC - \$2.09
- 726 Total Clicks
- Cost \$1,500



## Web Visit Are Up 133% Year Over Year!



Check  
RankingsUpdate  
SEO/PPC dataUpdate  
TrafficAdd  
KeywordsShow  
CompetitorsCompare with  
Previous Results

#	Keyword		Google Rank ▲	Google Difference
1	Fireplace Insert Pasadena MD	Local Pack	1(1)	+3 ↑
2	Wood Burning Fireplace Insert Pasadena MD	Local Pack	1(1)	0 (+1) ▬
3	Gas Fireplace Insert Pasadena MD	Local Pack	1(1)	0 (+1) ▬
4	Wood Burning Fireplace Insert Glen Burnie MD	Local Pack	1(2)	+18 ↑
5	Fireplace Insert Glen Burnie MD	Local Pack	1(2)	+12 ↑
6	Outdoor Fireplace Pasadena MD	Local Pack	1(2)	+4 ↑
7	Outdoor Fireplace Severna Park, MD	Local Pack	1(2)	0 ▬
8	Wood Burning Fireplace Insert Severna Park, MD	Local Pack	1(2)	0 ▬
9	Fireplace Store Pasadena MD	Local Pack	1(3)	+2 ↑
10	Gas Fireplace Pasadena MD	Local Pack	1(3)	+1 ↑
11	Fireplace Insert Riviera Beach, MD	Local Pack	1(3)	0 ▬
12	Fireplace Insert Lake Shore, MD	Local Pack	1(3)	0 (-1) ▬
13	Fireplace Insert Russet MD		2	Entered ←
14	Wood Burning Fireplace Insert Russet MD		2	Entered ←
15	Gas Fireplace Russet MD		2	Entered ←
16	Fireplace Insert Ferndale, MD		2	+16 ↑
17	Fireplace Store Riviera Beach, MD		2	+15 ↑
18	Fireplace Store Severn, MD		2	+15 ↑
19	Fireplace Store Pumphrey, MD		2	+14 ↑
20	Gas Fireplace Pumphrey, MD		2	+14 ↑
21	Fireplace Insert Pumphrey, MD		2	+13 ↑
22	Wood Burning Fireplace Insert Ferndale, MD		2	+13 ↑
23	Wood Burning Fireplace Insert Pumphrey, MD		2	+12 ↑
24	Gas Fireplace Ferndale, MD		2	+11 ↑
25	Gas Fireplace Insert Pumphrey, MD		2	+10 ↑

