



# CASE STUDY

## Wethersfield CT



**Brandtastic & John Anagnos**

“Since we had Brandtastic create our new website and manage our marketing online visits are WAY up and because of our Google Rankings we are getting wholesale inquiries from Western MA and the CT Shoreline areas. This helps us build our delivery routes and increase revenue. The retail and restaurant business have also been helped in our local area too.”

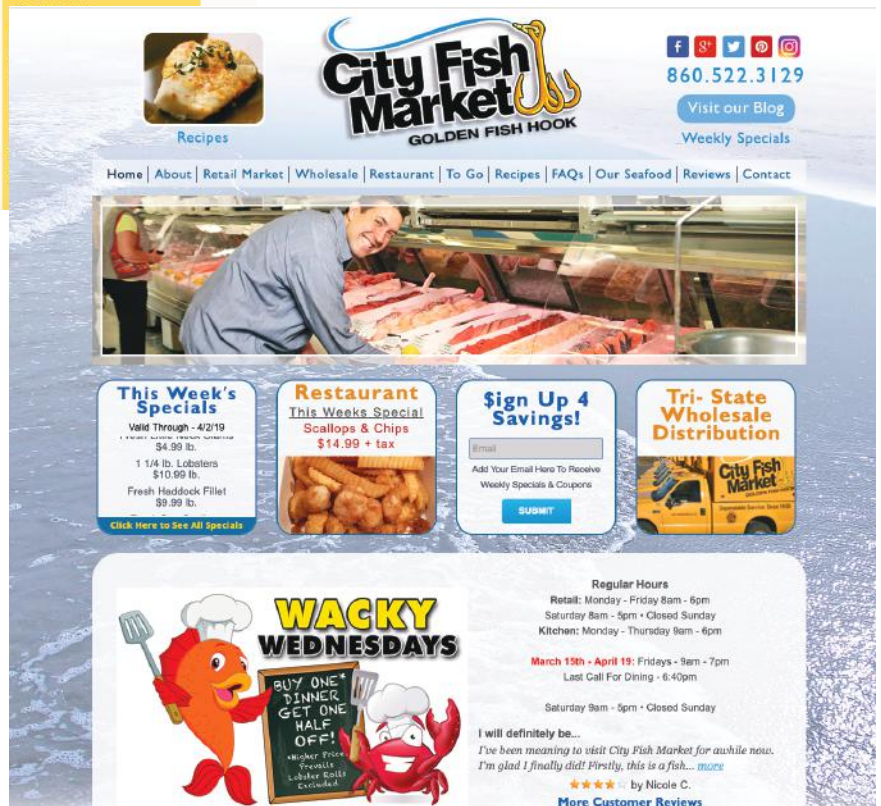
- Davina Anagnos



before



Web Design



after

We have worked with the Anagnos Family for decades and were proud to be chosen to handle a complete redo of their flagship website.



The company is based in Wethersfield CT but they deliver wholesale throughout Southern New England.

The challenge for us was to create a Mega-Site that would compete in areas far outside of their Local Market.

# Ranking #1 on Google for:

**Wholesale Seafood in...**  
**Seafood Distributor in...**  
**Wholesale Lobster in...**  
**Fresh Seafood in...**  
**Seafood Market in...**

After we created their New Website, City Fish began ranking for Wholesale Seafood & Seafood Distributor in areas far from their main location like Stockbridge MA, New Haven CT, Pittsfield MA, Springfield MA, Norwich CT and Many More!

## Web Visit Are **Up 131% Year Over Year!**

